

In All The Colors Of The Rainbow



Cellular Operators



Bynet Data Communications Streaming solution is based on RADVISION technology. RADVISION's solution incorporates a variety of modular components and applications that enable carriers and application service providers to offer a wide variety of high-revenue

3G Video Streaming Services

Broadband mobile is taking the world by storm, and in the process changing the way people communicate and are entertained.

To stay competitive, Cellular providers can no longer just offer basic voice, text, and MMS messaging. They need also to offer high-margin real-time multimedia applications - both to increase revenues through services and usage fees and also to deter subscribers from moving to other carriers who offer a more robust portfolio of multimedia communications and entertainment services.

In order to capitalize on this new huge revenue opportunity, carriers and cellular application providers are rolling out new high-margin multimedia communications and entertainment services such as video-on-demand, video chat, and real-time multimedia gaming.

multimedia communications and entertainment services:

- Point-to-point video telephony
- Wireless to landline (IP) video connectivity
- Group video chats and videoconferencing
- Broadband remote surveillance/ monitoring
- Video streaming
- Real-time television services
- Video mail
- Multimedia real-time gaming

A host of other new applications currently under development

The RADVISION viaIP Multimedia Streaming Solution is scalable to serve any number of concurrent users and multiple streaming servers and network cameras. This solution features SNMP management and control tools, enabling the carrier to easily manage a session or network from a centralized location. At the core of this new viaIP Multimedia Streaming Solution are the management systems, RTSP proxy, 3G-H324M gateway, call control, and feature servers necessary to convert and direct one-way and multi-point video and multimedia content from RTSP sources to the 3G broadband cellular device.

